City of Moorpark

Moorpark, CA

Mayor Chris Enegren

Pledge Summary

Moorpark is a city located in Ventura County, California. With a population of roughly 36,000 residents, Moorpark is situated in an idyllic valley surrounded by rolling hills, agriculture, and many wholesale plant nurseries. Moorpark is known for its abundance of city parks and small town charm. Moorpark has committed to monarch and pollinator conservation through planting efforts in city parks and landscapes that support these populations.

Action Items Committed for 2025

Communications and Convening

- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Chris Enegren	2026	4/22/2026	
Mayor Chris Enegren	2025	2/19/2025	Signatories
Mayor Chris Enegren	2024	4/22/2024	Signatories
Mayor Chris Enegren	2023	3/29/2023	Signatories
Mayor Janice Parvin	2022	3/16/2022	Signatories
Mayor Janice Parvin	2021	3/31/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

200

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Parks, residential yards/containers

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Seed giveaways

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Environmental stewardship

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Would like to see access to native milkweed seeds

What else should we know about your monarch butterfly conservation efforts over the last year?

We've hosted milkweed giveaways as part of Earth Day, and hosted volunteer planting opportunities.

Selected Action Items

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Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

Parks and Recreation Department West Coast Arborists

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Identified future areas for native landscape restoration.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of Moorpark Parks Department

How many plants were planted? (Enter WHOLE NUMBERS only)

50

Please describe your effort in completing this action.

Maintained community planting of pollinator-friendly demonstration garden at Tierra Rejada Park

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

200 seed packets, and unknown number of plants from partner agencies.

How many people attended your event? (Enter WHOLE NUMBERS only)

500

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

City of Moorpark Parks Department, West Coast Arborists

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Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Tierra Rejada Park

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of Moorpark Parks Department

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.25

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