City of Moorpark

Moorpark, CA

Mayor Chris Enegren

Pledge Summary

Moorpark is a city located in Ventura County, California. With a population of roughly 36,000 residents, Moorpark is situated in an idyllic valley surrounded by rolling hills, agriculture, and many wholesale plant nurseries. Moorpark is known for its abundance of city parks and small town charm. Moorpark has committed to monarch and pollinator conservation through planting efforts in city parks and landscapes that support these populations.

Action Items Committed for 2024

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Chris Enegren	2026	4/22/2026	
Mayor Chris Enegren	2025	2/19/2025	Signatories
Mayor Chris Enegren	2024	4/22/2024	Signatories
Mayor Chris Enegren	2023	3/29/2023	Signatories

Created with the DynamicPDF Essentials Edition. [u26:v1.14.0.49966]

Mayor Janice Parvin	2022	3/16/2022	Signatories
Mayor Janice Parvin	2021	3/31/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

800

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

30

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Parks, residential yards/containers

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

On Saturday, May 4th the City held its annual Earth Festival and Arbor Day Celebration, which featured information about monarch butterfly and other pollinator conservation as well as a native seed giveaway. This event was promoted throughout the community and held within walking distance of a low-income community (as designated by the CA Air Resources Board Priority Population Map).

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The City's leadership recognizes that communities like Moorpark play an important role in supporting monarch butterfly and other pollinator populations by protecting and planting native milkweed and other pollinator-friendly plants.

Created with the DynamicPDF Essentials Edition. [u26:v1.14.0.49966]

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Would like to see access to native milkweed seeds.

What else should we know about your monarch butterfly conservation efforts over the last year?

We've hosted milkweed giveaways as part of Earth Day, and hosted volunteer planting opportunities.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Arbor Day Flyer.pdf

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

200 seed packets, and unknown number of plants from partner agencies.

How many people attended your event? (Enter WHOLE NUMBERS only)

3000

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Santa Monica Mountains Conservancy

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain

Created with the DynamicPDF Essentials Edition. [u26:v1.14.0.49966]

mowing programs and milkweed / native nectar plant planting programs.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sewa planting 1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sewa planting 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sewa planting 3.jpg

How many community organizations and groups participated? Please list them below.

City of Moorpark Parks Department Sewa International

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Planted a total of 150 plants to support native pollinators.

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Please describe the extent of engagement with these groups and associated opportunities to create monarch habitat.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Created with the DynamicPDF Essentials Edition. [u26:v1.14.0.49966]

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sewa planting 2.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of Moorpark Parks Department, Sewa International, Girl Scouts of America

How many plants were planted? (Enter WHOLE NUMBERS only)

180

Please describe your effort in completing this action.

The City of Moorpark Parks Department partnered with Sewa International to plant (150) native nectar-producing plants to support pollinator populations at Tierra Rejada Park. We also partnered with a local Girl Scouts troop to plant (30) pollinator supporting plants at Community Center Park.

Created with the DynamicPDF Essentials Edition. [u26:v1.14.0.49966]