City of Moorpark

Moorpark, CA

Mayor Chris Enegren

Pledge Summary

Moorpark is a City in Southern California with a population of approximately 36,000. The City was named after the Moorpark apricot tree and encompasses 12.4 square miles in eastern Ventura County. Moorpark is located directly southwest of the Santa Susanna Mountains and takes pride in its eighteen beautiful parks, walking trails, natural open space areas, its historical Pepper Tree Grove, and the management of the City's urban forest. Mayor Enegren has committed to saving the monarch butterfly and other pollinators by signing the Mayor's Monarch Pledge and looks forward to engaging the community to preserve and expand pollinator habitat in the City.

Action Items Committed for 2023

Communications and Convening

- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Systems Change

- Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Chris Enegren	2026	4/22/2026	
Mayor Chris Enegren	2025	2/19/2025	Signatories
Mayor Chris Enegren	2024	4/22/2024	Signatories
Mayor Chris Enegren	2023	3/29/2023	Signatories
Mayor Janice Parvin	2022	3/16/2022	Signatories

Created with the DynamicPDF Essentials Edition. [u154:v1.14.0.49966]

Mayor Janice Parvin	2021	3/31/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

800

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

This information was not tracked.

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.25

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

City open space

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

On Saturday, May 6th the City held its annual Earth Festival and Arbor Day Celebration, which featured information about monarch butterfly and other pollinator conservation as well as a native seed giveaway. This event was promoted throughout the community and held within walking distance of a low-income community (as designated by the CA Air Resources Board Priority Population Map).

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The City's leadership recognizes that communities like Moorpark play an important role in supporting monarch butterfly and other pollinator populations by protecting and planting native milkweed and other pollinator-friendly plants.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to

Created with the DynamicPDF Essentials Edition. [u154:v1.14.0.49966]

help expand equitable engagement in community processes and access to high-quality, usable nature?

-

What else should we know about your monarch butterfly conservation efforts over the last year?

-

Selected Action Items

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230506_095126.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_9878.JPG

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

200 native wildflower seed packets

How many people attended your event? (Enter WHOLE NUMBERS only)

800

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Created with the DynamicPDF Essentials Edition. [u154:v1.14.0.49966]

Moorpark City Council, Moorpark Parks and Recreation Commission, Moorpark City Library

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

0.25

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

A local naturalist and the City of Moorpark have partnered to remove invasive plants and restore native species along a popular hiking trail in a Moorpark. Foreign plants such as black mustard, foxtails and ripgut brome were removed by hand and replaced with a variety of native plants including buckwheat, milkweed and sage. The project demonstrates to the community the importance and beauty of fostering the native ecosystem.

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Moorpark City Council, Moorpark Parks & Recreation Commission, Moorpark Teen Council, Moorpark Active Adult Center, and various other community organizations have been, or will be engaged in the update to the City's Parks and Recreation Master Plan.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Project kick-off occurred in June of 2023. Data collection and community outreach and engagement phases are currently underway. The Parks and Recreation Master Plan update is anticipated to be completed in 2024.

Created with the DynamicPDF Essentials Edition. [u154:v1.14.0.49966]