City of Moorpark

Moorpark, CA

Mayor Janice Parvin

Pledge Summary

Moorpark is a City in Southern California with a population of approximately 36,000. The City was named after the Moorpark apricot tree and encompasses 12.4 square miles in eastern Ventura County. Moorpark is located directly southwest of the Santa Susanna Mountains and takes pride in its eighteen beautiful parks, walking trails, natural open space areas, its historical Pepper Tree Grove, and the management of the City's urban forest. Mayor Parvin has committed to saving the monarch butterfly and other pollinators by signing the Mayor's Monarch Pledge and looks forward to engaging the residents and community groups to build more pollinator habitat in the City.

Action Items Committed for 2022

Communications and Convening

- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Systems Change

- Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Chris Enegren	2026	4/22/2026	
Mayor Chris Enegren	2025	2/19/2025	Signatories

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Mayor Chris Enegren	2024	4/22/2024	Signatories
Mayor Chris Enegren	2023	3/29/2023	Signatories
Mayor Janice Parvin	2022	3/16/2022	Signatories
Mayor Janice Parvin	2021	3/31/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

1500

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

This information was not tracked.

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

3

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Public Park (Country Trail Park)

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

On May 7th the City held its annual Earth Festival and Arbor Day Celebration, which featured information about monarch butterfly and other pollinator conservation as well as a native seed giveaway. This event was promoted throughout the community and held within walking distance of a low-income community (as designated by the CA Air Resources Board Priority Population Map).

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The City's leadership recognizes that communities like Moorpark play an important role in supporting monarch butterfly and other pollinator populations by protecting and planting native milkweed and other pollinator-friendly plants.

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What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Sample materials in the online resource center.

What else should we know about your monarch butterfly conservation efforts over the last year?

In 2022 the Friends of the Library pledged $1,000 to install a pollinator garden at the Moorpark Library however this project has been placed on hold due to local drought restrictions.

Selected Action Items

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Moorpark Library participated in the Tangled Bank Studios/PBS Nature #PlantWildflowers initiative and created a designated webpage to promote pollinator gardens: https://moorparkca.gov/1102/PlantWildflowers

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Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

City of Moorpark Park Division and nine community volunteers

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

In the spring of 2022 the City's Parks Division improved a 3-acre natural site with pollinator friendly seed mix and the installation of 50 native milkweed plants.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

500 native wildflower seed packets during the Moorpark Library wildflower seed giveaway (May – August 2022) and 200 native wildflower seed packets during the May 7th Earth Festival and Arbor Day Celebration.

How many people attended your event? (Enter WHOLE NUMBERS only)

1300

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Moorpark City Council, Moorpark Parks and Recreation Commission, Moorpark Friends of the Library

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

No organizations engaged to date. Various groups will be engaged in the update to the City's Parks and Recreation Master Plan, to be completed in 2024.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress.

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If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Preliminary work on a comprehensive update to the City’s Parks and Recreation Master Plan began in 2022. The Master Plan update is anticipated to be completed in 2024.

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