City of Moorpark

Moorpark, CA

Mayor Janice Parvin

Pledge Summary

Moorpark is a City in Southern California with a population of approximately 36,000. The City was named after the Moorpark apricot tree and encompasses 12.4 square miles in eastern Ventura County. Moorpark is located directly southwest of the Santa Suzanna Mountains and takes pride in it's eighteen beautiful parks, walking trails, natural open space areas, it's historical Pepper Tree Grove, and the management of the City's urban forest. Mayor Parvin has committed to saving the monarch butterfly and other pollinators by signing the Mayor's Monarch Pledge and looks forward to engaging the residents and community groups to build more pollinator habitat in the City.

Action Items Committed for 2021

Systems Change

- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Communications and Convening

- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Chris Enegren	2026	4/22/2026	
Mayor Chris Enegren	2025	2/19/2025	Signatories
Mayor Chris Enegren	2024	4/22/2024	Signatories
Mayor Chris Enegren	2023	3/29/2023	Signatories
Mayor Janice Parvin	2022	3/16/2022	Signatories
Mayor Janice Parvin	2021	3/31/2021	Signatories

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Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The City's leadership recognizes that communities like Moorpark can play an important role in supporting monarch butterfly and other pollinator populations by protecting and planting native milkweed and other pollinator-friendly plants. Ultimately, the preservation of monarch habitat is about preserving and promoting healthy, diverse native plant communities that support all pollinator species and benefit the entire native ecosystem.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Sample materials in the online resource center, as well as external links to additional resources.

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

800

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

At this time, no new habitat is proposed.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

On May 1, 2021 the city its annual Earth Festival and Arbor Day Celebration, which included a native seed giveaway. This event was promoted throughout the community and held within walking distance of a low-income community, as designated by the California Air Resources Board Priority Population map.

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If

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none, please write 0." (Enter WHOLE NUMBERS only.)

This information was not tracked.

What else should we know about your monarch butterfly conservation efforts over the last year?

$2,000 has been included in the FY 2021/22 Operating Budget to implement a project during the spring 2022 to improve an approximate 3-acre natural site with a pollinator friendly seed mix, including the addition of milkweed seed.

Selected Action Items

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

A project has been coordinated through the city's Parks Division to implement a project during the spring 2022 to improve an approximate 3-acre natural site with a pollinator friendly seed mix, including the addition of milkweed seed.

How many community organizations and groups participated? Please list them below.

City of Moorpark Parks Division

Host or support a native seed or plant sale, giveaway or swap.

How many people attended your event? (Enter WHOLE NUMBERS only)

800

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Moorpark City Council and Moorpark Parks and Recreation Commission

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Butterfly Signs.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Monarchfactsheet.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

pbs diet.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

pbs general.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

pbs habitat & geography.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

pbs life cycle.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

pbs life span.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

pbs migration.JPG

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

Over 100 packets of pollinator seeds were given away the annual Earth Festival and Arbor Day Celebration on May 1, 2021, which included a monarch butterfly conservation display and pollinator seed giveaway.

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Moorpark City Council

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If this action is In Progress, please describe your progress and a target date when you plan to complete action.

On 7/21/2021 the Moorpark City Council adopted a resolution supporting the preservation and enhancement of pollinator habitat in Moorpark. This action supports the integration of pollinator habitat conservation into the planned update of the City's Parks & Recreation Master Plan which will begin in 2022 and is anticipated to be completed in 2023.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In Progress.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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