City of Sanford

Sanford, FL

Mayor Art Woodruff

Pledge Summary

Action Items Committed for 2026

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

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- Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Art Woodruff	2026	2/26/2026	
Mayor Art Woodruff	2025	3/20/2025	Leadership Circle
Mayor Art Woodruff	2024	4/30/2024	Signatories
Mayor Art Woodruff	2023	12/6/2022	Signatories
Mayor Art Woodruff	2022	1/18/2022	Signatories
Mayor Art Woodruff	2021	3/30/2021	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

126

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

63

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Community Centers (2), City owned parks, right-of-ways, and given out to the public

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We have 2 right-of-way butterfly gardens in the community and one community center

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What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We want to bring native plants to our community so that they will bring the pollinators back.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Ixora Garden Club, Central Florida Cemetery Project's, Native Plant Society. All have helped bring native plants in to help bring in more pollinators.

What else should we know about your monarch butterfly conservation efforts over the last year?

We gave away butterfly gardens for Citizen Academy. We also gave away trees and butterfly gardens during Arbor Day.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Please describe the methods of public communication below (e.g., printed materials, social media, print media).

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We did social media marketing and printed material for Citizens Academy, Bring Your Kids to Work Day, and Arbor Day We gave away gave away butterfly gardens at each event and encouraged them to plant them at their house to bring in more pollinators.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_4805.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_4794.jpeg

Please describe the groups you engaged with and how you engaged with these groups below.

The Ixora Garden Club, Central Florida Cemetery Projects, and the City of Sanford planted native pollinator plants in the cemetery that was donated by Native Plant Society

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Schedule of Events.pdf

How many community organizations and groups participated? Please list them below.

6. Ixora Garden Club, Central Florida Cemetery Projects, Native Plant Society, A-Budge Tree Service, Citizen Academy, and the City of Sanford

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

The Ixora Garden Club, Central Florida Cemetery Project, and City of Sanford planted native plants and pollinator plants donated by the Native Plant Society in the City's Municipal Cemetery. The City of Sanford encouraged the kids and public to plant the butterfly gardens that we gave away to bring more pollinators and to cut back on mowing.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Group Photo with A Budget Grapple Truck.jpg

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How many community organizations and groups participated? Please list them below.

Native Plant Society, Ixora Garden Club, Central Florida Cemetery Project's, Citizen Academy, Arbor Day Foundation, A-Budge Tree Service, and the UF Seminole County Extension

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

The Native Plant Society donated native and pollinator plants to the Ixora Garden Club and Central Florida Cemetery Project's for the Sanford Municipal Cemetery, and the City of Sanford helped plant and mulch. Citizen Academy and Bring Your Kids to Work were given butterfly gardens to start at their homes to help reduce mowing and bring in more butterflies and bees. Arbor day along with UF Seminole County helped the City of Sanford give out Trees.

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

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1975 W 25th Pl, Dr. Velma Williams Learning Center - 13th St/ 1211 Historic Goldsboro Blvd, Country Club Road, 1st St downtown Sanford

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

3020

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

2

Please describe the maintenance schedule for these planted areas.

Hand pulling of weeds on a bi-weekly basis.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Jean Jonas - Ixora Garden Club, Teresa Johnson - Central Florida Cemetery Club, Mark Kateli - Cuplet Fern - Native Plant Society (donated), Teresa Van Court and other City of Sanford staff

How many plants were planted? (Enter WHOLE NUMBERS only)

3020

Please describe your effort in completing this action.

Jean Jonas, Ingrid Dodd, Paula White, Brenda Boland, Sandy Iles of the Ixora Garden Club with the help of Teresa Johnson of the Central Florida Cemetery Project's and Teresa Van Court and staff of the City of Sanford planted milkweed and other pollinator plant in the Sanfor Municipal Cemetery donated by Mark Kateli with Cuplet Fern, Native Plant Society. The City of Sanford planted milkweed and other pollinator plant throughout the city.

Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

9

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Adopt a Park Sanford and Native Plants Provided by Cuplet Fern, Florida Native Plant Society - www.cupletfern.org, We have Monarch City USA posted in 2 round-a-bouts on Country Club Road, 1 round-a-bout at 9th and Park Ave, 1 at Dr. Velma Williams Westside

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Center (Boys and Girls Club) - 919 S Persimmon Ave, 1 at Jeff Triplett Center - 1211 S. Mellonville Ave, and 2 in butterfly gardens in 101-199 W 8th ST

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Arbor Day 2026 (1).doc

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Group Photo with A Budget Grapple Truck.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Bring Your Kids to Work Day.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

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What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

We did Arbor Day on May 18th - gave away 40 butterfly gardens and 120 trees, April 23rd was Bring Your Kid to Work Day - gave away butterfly garden kits and A-Budge Tree did a demo with their grapple truck, Aug 31st the Ixora Garden Club, Never Forget Garden Club, Central Florida Cemetery Project's, and City of Sanford planted milkweed and other pollinator plants donated by Cuplet Fern, Native Plant Society, Oct 14th these same groups planted more donated plants at the Sanford Municipal Cemetery

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What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

All were completed

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

April 23rd - Bring Your Kids to Work Day, May 18th - Arbor Day, Aug 31st and Oct 14th - the Ixora Garden Club, Central Florida Cemetery Project's, Never Forget Garden Club, along with the City of Sanford planted milkweed and other pollinators plants donated by Cuplet Fern, Native Plant Society at the Sanford Municipal Cemetery. Oct 14th the City gave away 30 butterfly gardens for Citizen Academy to take home and plant.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

All were completed on the days above.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

A Budget Demonstration.jpg

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Bring Your Kids to Work Day.pdf

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Jean Jonas - Ixora Garden Club, Teresa Johnson - Central Florida Cemetery Club, Mark Kateli - Cuplet Fern - Native Plant Society (donated), Teresa Van Court and other City of Sanford staff. Robert Beall - Citizen Academy

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

All completed

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

April 23rd - Bring Your Kid to Work Day, May 18th - Arbor Day, Aug 31st and Oct 14th planting at Sanford Municipal Cemetery, and Oct 14th - Citizen Academy

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

A Budget Demonstration.jpg

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

197

How many people attended your event? (Enter WHOLE NUMBERS only)

250

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Jean Jonas- Ixora Garden Club, Mark Kateli - Cuplet Fern, Native Plant Society (donated plants), Teresa Johnson - Central Florida Cemetery Project's, Carolyn Nelson - A- Budge Tree Service, Lowe's, and Robert Beall - City of Sanford's Citizens Academy

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_4794.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or

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coordinates, if possible)

1975 W 25th Pl - Sanford Municipal Cemetery, 300 N. Park Ave - City Hall, All down 1st St - Downtown Area

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Jean Jonas -Ixora Garden Club, Teresa Johnson - Central Florida Cemetery Project's, Mark Kateli - Cuplet Fern - Native Plant Society, and the City of Sanford

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

1

Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The City of Sanford

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Completed

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

We started using organic pesticides, fertilizers, and herbicides in October of 2025

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 24, 2026

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

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Bring Your Kids to Work Day, Arbor Day, and Citizens Academy

Upload a copy of your proclamation.

Bring Your Kids to Work Day.pdf

Upload a copy of your proclamation.

Arbor Day 2026.doc

Upload a copy of your proclamation.

Proclamation 2026.pdf

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