City of Sanford

Sanford, FL

Mayor Art Woodruff

Pledge Summary

Sanford is a city in central Florida with a population of 61,051. The city sits on Lake Monroe a tributary of the St. Johns River. Sanford has many has over 300 acres of beautiful parks. It has a Community Garden and Monarch Butterfly gardens. Sanford is a Monarch City USA, 9th in the State of Florida. We are committed to saving pollinators and the Monarch Butterfly population. We encourage residents to build and create pollinator habitat throughout the City of Sanford.

Action Items Committed for 2024

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement

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Mayor Art Woodruff	2026	2/26/2026	
Mayor Art Woodruff	2025	3/20/2025	Leadership Circle
Mayor Art Woodruff	2024	4/30/2024	Signatories
Mayor Art Woodruff	2023	12/6/2022	Signatories
Mayor Art Woodruff	2022	1/18/2022	Signatories
Mayor Art Woodruff	2021	3/30/2021	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

160

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

35

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Community Garden,Roundabouts, City Parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Through our Community Garden, Citizens Academy, Water Wise Event, Take Your Kid To Work

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We Want to promote Monarch preservation along with other pollinators which benefit our community

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What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Seminole Count Ag Extension has been most helpful. We could use the help of the Garden Club to help us with expanding events and planting.

What else should we know about your monarch butterfly conservation efforts over the last year?

The Eagle Scouts planted a small Butterfly Garden in our park this year.

Selected Action Items

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

We engaged with the Ixora Garden Club, Seminole County Ag Extension Agency, The Rotary Club of Sanford, the Boy Scouts

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

The Ag Extension partnered with us in A Water Wise Event with classes on Rain Barrels, Trees, Butterfly gardens, and shower head exchange. The Boy Scouts planted a small Garden at Park on Park. The Ixora Garden Club replanted the Bettye Smith Center.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

20220416_115000.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

125 Trees and 25 Butterfly Gardens

How many people attended your event? (Enter WHOLE NUMBERS only)

125

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Seminole County Ag Extension

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

We did a Utility Box Wrap Project and partnered with the Public Art Commission to promote trees and nature. The box is located on the Riverwalk

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The Public Art Commission and the City of Sanford

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.1

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The citizens of Sanford, The Seminole County Ag Extension, the Ixora Garden Club

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What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress to keep adding to the community

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

This is an ongoing endeavor to get the community involved in planting for pollinators and Monarch butterflies.

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

2024 Arbor Day Flyer.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

2024 Utility Wrap Project.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Arbor Day City Commission.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Public Art Commission, City Of Sanford City Commission, Crooms Academy School of Technology

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

25

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

This was an Arbor Day Project to promote Trees and Pollinators. It was put out to students in the High School Level and asked for digital artwork to be placed on one of our Utility

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boxes on our downtown Riverwalk.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many community organizations and groups participated? Please list them below.

Our Parks & Recreation Department maintain our Butterfly Gardens

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

We weed and fertilize the 3 Gardens that we have. We replanted them with new plants this year.

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Catapillar.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden Giveaway-Citizens Academy.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Brochures-Butterflies.pdf

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Seminole Water Wise Event 2024.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Take Your Kids to Work Day 2024.pdf

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Monarch Butterflies of Southeastern United States, Florida Wildflowers & Butterflies, Be a Friend to Pollinators

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