City of Sanford

Sanford, FL

Mayor Art Woodruff

Pledge Summary

Sanford is a city in central Florida with a population of 61,051. the city sits on Lake Monroe a tributary of the St. Johns River. It has many beautiful parks and community and butterfly gardens. Sanford is a Monarch City Usa, 9th in the state of Florida. We are committed to saving pollinators and the Monarch Butterfly population. We encourage residents to build and create pollinator habitat throughout the city of Sanford.

Action Items Committed for 2023

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

Systems Change

- Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Art Woodruff	2026	2/26/2026	
Mayor Art Woodruff	2025	3/20/2025	Leadership Circle
Mayor Art Woodruff	2024	4/30/2024	Signatories

Created with the DynamicPDF Essentials Edition. [u345:v1.14.0.49966]

Mayor Art Woodruff	2023	12/6/2022	Signatories
Mayor Art Woodruff	2022	1/18/2022	Signatories
Mayor Art Woodruff	2021	3/30/2021	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

200

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

125 Adults 75 Youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.03

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Community Garden, Roundabouts, Parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Through our Community Garden, Citizens Academy, and Water Wise Event

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We want to promote Monarch preservation along with other pollinators which are so beneficial to our community.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Created with the DynamicPDF Essentials Edition. [u345:v1.14.0.49966]

Seminole County has been very helpful with resources along with the University of Florida using pamphlets and literature provided to us.

What else should we know about your monarch butterfly conservation efforts over the last year?

We have reached out to local Scout troops and schools

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230410_184005.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230410_184232.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230410_184517.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230410_193206.jpg

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Arbor Day "Trees, Butterflies, Bees & Me" Poster Contest. Ages 5-12. This encouraged students to do a poster showing how trees, butterflies, & bees are in their life. A calendar was also created. Prizes were given

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Created with the DynamicPDF Essentials Edition. [u345:v1.14.0.49966]

Upload any relevant documents, images, or other attachments related to your effort on this action.

Wee The People 5.JPEG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Wee The People.JPEG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Wee Thr People 6.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230513_122924.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230513_152636.jpg

Please describe the groups you engaged with and how you engaged with these groups below.

Deviant Wolfe Love Your Mother Festival. This Street Festival was to incorporate Earth Day and Mother's Day. We gave away a beautiful butterfly garden as a raffle and also gave out pamphlets showing butterflies and pollinator information. We also had a local daycare "Wee The People" do a butterfly garden.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

We did a Water Wise Seminole Event. We gave away 25 7 Gallon Butterfly Gardens and promoted pollinators and also did a tree giveaway. 100 7 gallon trees.

How many people attended your event? (Enter WHOLE NUMBERS only)

125

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Created with the DynamicPDF Essentials Edition. [u345:v1.14.0.49966]

City of Sanford and Seminole County and University of Florida IFAS Extension

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230410_184005.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230410_184232.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230410_184517.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230410_193206.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Seminole County Schools & City of Sanford After School program

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

53

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

Arbor Day Program "Trees, Butterflies, Bees & Me" poster contest. This was students age 5-12 to create a poster showing how trees, butterflies & Bees are connected to them. A 1st,2nd & 3rd place winner was chosen and prizes were given. A calendar was also created with 12 of the posters. All 53 entries were listed in the calendar.

Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator

Created with the DynamicPDF Essentials Edition. [u345:v1.14.0.49966]

conservation, as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230513_122924.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20230513_152638.jpg

How many estimated individuals attended the event? Please limit your answer to only the number of individuals reached in the answer field ((Enter WHOLE NUMBERS only), e.g. 500)

100

What was the date of your festival?

5/13/3023

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Deviant Wolfe Brewing Co.

Please describe the details of your monarch butterfly festival and how you ensured the event was accessible by all residents in the community (e.g., events, length, notable successes, outreach, location).

We set up a table for the City of Sanford Parks Department. We gave out pamphlets and information on Butterflies and pollinators. We had a raffle for a 7 gallon butterfly garden.

Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of Sanford Parks Department

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In Progress

Created with the DynamicPDF Essentials Edition. [u345:v1.14.0.49966]

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

We have reduced the amount of Glysophate we use in our flowerbeds and city sites. We are trying other types of herbicides and trying to reduce the amount of chemicals we use in our parks. We don't have a target date. It is a work in progress at this time.

Created with the DynamicPDF Essentials Edition. [u345:v1.14.0.49966]