City of Sanford

Sanford, FL

Mayor Art Woodruff

Pledge Summary

Sanford is a city in central Florida with a population 0f 61,051. the city sits on Lake Monroe a tributary of the St. Johns River. It has many beautiful parks and community and butterfly gardens. We are a Monarch City USA, 9th in the state of Florida. We are committed to saving pollinators and the Monarch Butterfly population. We encourage residents to build and create pollinator habitat throughout the city of Sanford.

Action Items Committed for 2022

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Systems Change

- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Art Woodruff	2026	2/26/2026	
Mayor Art Woodruff	2025	3/20/2025	Leadership Circle

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Mayor Art Woodruff	2024	4/30/2024	Signatories
Mayor Art Woodruff	2023	12/6/2022	Signatories
Mayor Art Woodruff	2022	1/18/2022	Signatories
Mayor Art Woodruff	2021	3/30/2021	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

300

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

150 youth 150 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

2

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Community Garden/Yards/Right Of Way/Parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We do programs at the Community Center and give out brochures and do demonstrations

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We want to promote Monarch preservation along with other pollinators that are so beneficial to our community.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

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We have information from our local Ag Extension Agency and the University of Florida. We would like more local nurseries to carry host and nectar plants.

What else should we know about your monarch butterfly conservation efforts over the last year?

We have reached out to local Scout troops and Schools

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Mayors Monarch Pledge.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Mayors Monarch Pledge 3.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Mayors Monarch Pledge 2.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Mayors Monarch Pledge 1.pdf

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Local Newspaper, Butterfly Brochures from University Of Florida, Social Media

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

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Sanford Community Garden

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Upload any relevant documents, images, or other attachments related to your effort on this action.

20210424_093816[1].jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20220622_100718[1].jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20220622_104339[1].jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20210424_093821[1].jpg

How many community organizations and groups participated? Please list them below.

City of Sanford Parks & Recreation Department Sanford Rotary Club Local Scout Troop 4613

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

We held a Summer Camp Program partnering with the Seminole County Ag Extension Agency promoting pollinators and planting Milkweed Seeds. We worked with a local Scout Troop on a planting program.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

125

How many people attended your event? (Enter WHOLE NUMBERS only)

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200

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

City Of Sanford Utilities Seminole County Ag Extension City Of Sanford Parks & Recreation

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Bob Duncan trimming bottle brush;Robert in foreground.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rotary Butterfly Garden.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20210330_145006.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20200605_113649.jpg

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

There is a Butterfly Garden at 9th & Park Avenue, Park On Park between 8th & 9th , 20th Street 2 Gardens

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The Rotary Club

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

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0.5

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden Giveaway-Citizens Academy.jpeg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The Citizens Academy

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

We do this Academy with other Departments in the City and educate the public and teach other departments about milkweed and host plants

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

This process is ongoing. We are trying to incorporate more gardens throughout the city by educating the public, businesses, and civic groups.

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