City of Sanford

Sanford, FL

Mayor Art Woodruff

Pledge Summary

Sanford is a city in Central Florida with a population of about 58,000. The city sits on the St Johns River at Lake Monroe and has many beautiful parks and community gardens. We are a Monarch City USA, the ninth in the State of Florida. We are committed to saving the monarch butterfly and pollinators and engage residents in building pollinator habitat throughout the City.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

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Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Art Woodruff	2026	2/26/2026	
Mayor Art Woodruff	2025	3/20/2025	Leadership Circle
Mayor Art Woodruff	2024	4/30/2024	Signatories
Mayor Art Woodruff	2023	12/6/2022	Signatories
Mayor Art Woodruff	2022	1/18/2022	Signatories
Mayor Art Woodruff	2021	3/30/2021	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

100

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50 youth 50 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Community Garden/Yards/Right of Way/Parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We planted 2 Gardens in a lower income community

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

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We will continue to add gardens and give out literature on a regular basis

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

We Utilize the brochures from the University of Florida. The Ag Extension is also very helpful

What else should we know about your monarch butterfly conservation efforts over the last year?

We saw a large influx of Butterflies and pollinators as we added the gardens throughout the City of Sanford

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

6/8/2020

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Butterfly Month

Upload a copy of your proclamation.

Monarch City USA-Sanford Proclamation.pdf

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rotary Club-Butterfly Garden Picture.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Rotary Club Butterfly Picture 2.jpg

How many community organizations and groups participated? Please list them below.

The Rotary Club of Sanford Fl. & The City of Sanford Partnered together

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

The Rotary Club of Sanford and the City of Sanford partnered together to install a Butterfly Garden at Park on Park in the city limits of Sanford Fl. Signage was installed for Education.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Please describe the groups you engaged with and how you engaged with these groups below.

The City of Sanford Partnered with Seminole County Ag Extension to present a program on Pollinators and Insects to the City of Sanford Summer Children's Camp. The extension agent brought Butterfly displays and live insects for the children to touch and examine. Butterfly brochures were given out to take home along with planting milkweed seeds in a started pot to take home too.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

1

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

The City Of Sanford Parks & Recreation Dept. does the maintenance for the planting program.

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Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

25

How many people attended your event? (Enter WHOLE NUMBERS only)

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Seminole County

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

800 Park Avenue 9th & Park Avenue 20th Street Sanford Florida

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Rotary Club & City of Sanford Parks Dept.

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

-0.01

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of Sanford Parks Department

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What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

We will keep adding Butterfly plants to the landscapes and help other organizations get involved in the community.

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Water Wise Seminole Event 4/22/21- The City Of Sanford partnered with Seminole County and did a Trees for Earth Day Event which included 25 7 Gallon Butterfly Gardens.

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

We planted 3 Butterfly Gardens in 3 city roundabouts.

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

300

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

.5

Please describe the maintenance schedule for these planted areas.

Our Park Staff maintain the Roundabout beds. The Rotary Club maintains their garden. the Community Garden maintains their garden.

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Upload any relevant documents, images, or other attachments related to your effort on this action.

LDR.docx

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Planning & Parks Dept.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Integrate in the LDR for the City of Sanford

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

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We have incorporated numerous actions in our LDR which would help butterfly habitat. By creating park spaces we have utilized areas within to establish butterfly gardens. By conserving wildlife habitat and using native plants such as milkweed and nectar plants we are attracting Monarch Butterflies in our area.

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