City of Somersworth

City of Somersworth, NH

Mayor City of Somersworth Dana Hilliard

Pledge Summary

Somersworth, known as the Hilltop City and considered the "Welcoming City" is a 10 square mile community of 11, 700 population. Somersworth is committed to preserving its rich culture, history and traditions while promoting cultural diversity. The city has a proud track record of its commitment to sustainable practices which include local land and species preservation. Mayor Hilliard in partnership with our city, schools, family and greater community has committed to saving the Monarch Butterfly and pollinator conservation.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor City of Somersworth Dana Hilliard	2021	3/30/2021	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

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Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

What else should we know about your monarch butterfly conservation efforts over the last year?

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

Proclamation was issued at a Community Event on Wednesday, October 27th 2021

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Proclaiming Somersworth's Commitment to The Monarch Butterfly

Upload a copy of your proclamation.

Proclamation.pdf

Host or support a native seed or plant sale, giveaway or swap.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

free seed.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Seed packet art contest.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Lights on final one.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

september_2021 City newletter.pdf

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

1000 seed packets given away

How many people attended your event? (Enter WHOLE NUMBERS only)

300

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Somersworth Youth Connection(SYC), District Family Engagement Committee. Title I, Mayor Office

Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

free seed.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

City of Somersworth - Post Card - Monarch Butterfly.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

seed packet flyer.pdf

What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)

Outdoor SMS garden, raised garden beds at Idlehurst, building cedar planters for local downtown businesses, students created and videotaped a PSA, seed packet giveaway & seed scatter to occur in spring 2022

How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)

5

Please list the names of the schools you are working with.

Somersworth Middle School Idlehurst Elementary School Maple Wood Elementary School

What resources, if any, are you providing to educators?

National Wildlife federation Resource pages & webinars/curriculum, wildflower pollinator seeds, packets, labels, cedar for building planters, UNH Cooperative Extension, community TV channel 22 for media outreach, campaign, City newsletter,

How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).

13 educators 100 students, grades 1-8

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

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Somersworth Youth Connection Summer Learning Institute, Somersworth School District, Somersworth City Council, Mayor's Office

How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

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What is the maintenance schedule to ensure planted habitat is maintained?

SYC Students will continue to maintain gardens and habitat throughout the school year during enrichments in the SYC extended learning program and through grade level science classes during the school day. curriculum

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