City of Mansfield

Mansfield, TX

Mayor Michael Evans

Pledge Summary

Action Items Committed for 2025

Program and Demonstration Gardens

- Display educational signage at monarch gardens and pollinator habitat.
- Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation’s Community Wildlife Habitat program).
- Host or support a native seed or plant sale, giveaway or swap.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation’s Schoolyard Habitats program and Monarch Mission curriculum).
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Communications and Convening

- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Systems Change

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- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.
- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Michael Evans	2025	4/28/2025	Leadership Circle
Mayor Michael Evans	2023	1/23/2023	Leadership Circle
Mayor Michael Evans	2022	2/11/2022	Leadership Circle
Mayor-Elect Michael Evans	2021	12/9/2020	Leadership Circle

Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

To increase the awareness of the importance of the Monarch Butterflies and the habitat needed for all pollinators.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Increase in plant assistance programs.

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

700

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

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schools, city parks, flower beds around city buildings

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We have a Monarch Festival each year that is free for the community.

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

400

What else should we know about your monarch butterfly conservation efforts over the last year?

We have worked with other departments to educate why it is important to leave the wild looking areas and plant native plants in flowerbeds around the city.

Selected Action Items

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

Please describe the maintenance schedule for these planted areas.

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Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

We work closely with the Mansfield Garden Club to keep our gardens filled with native plants for all the areas they care for in the city.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

We work to educate mowing practices that are good for the pollinators and have made improvements with this education over the years.

How many community organizations and groups participated? Please list them below.

Environmental Services Mansfield Garden Club Mansfield Parks & Rec

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

We work with the Cross Timbers Master Naturalist and Mansfield Garden Club closely to increase their conservation efforts in the community gardens and this has been successful.

How many community organizations and groups participated? Please list them below.

Mansfield Garden Club Cross Timbers Master Naturalist

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community

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location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Mansfield Activities Center/Library - 106 S. Wistera St., Chris W. Burkett Service Center - 620 S Wisteria St, MISD Gazebo, Oliver Nature Park (2) - 1650 Matlock Rd, Parks Admin - 1164Matlock Rd

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Mansfield Garden Club, Environmental Services, Parks & REc

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.7

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

1

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Mansfield Activities Center - plant name signs Oliver Nature Park - plant name signs & large educational sign Service Center - plant name signs Mann House - plant name signs

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

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Girl Scouts of Texas Oklahoma Plains, Mansfield Public Library, U.S. Fish and Wildlife Service, Partners for Fish and Wildlife Program, Scouting America, Native Plant Society of Texas, Mansfield Garden Club, Rio Brazos Chapter Texas Master Naturalists, Indian Trail Master Naturalist, City of Mansfield - Environmental Services, Tarrant Regional Water District, Tarrant County Master Gardener Assoc.

How many estimated individuals attended the event? Please limit your answer to only the number of individuals reached in the answer field ((Enter WHOLE NUMBERS only), e.g. 500)

700

Please describe the details of your monarch butterfly festival and how you ensured the event was accessible by all residents in the community (e.g., events, length, notable successes, outreach, location).

Oliver Nature Park - 1650 Matlock Rd. Free Community Event 9 am - 12 pm We had a huge turn out, the most so far, and everyone was happy and left great reviews. We had shuttles taking people to the event from offsite parking lots, many community partners to bring in activities for families to complete as they learned about butterflies/pollinators/habitats/etc.

What was the date of your festival?

May 10, 2025

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

We are in the process of creating 2 community art projects at Oliver Nature Park and hope they will be complete in spring 2026. Pollinator photo contest with all the photos of the winners displayed at our Monarch Festival

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Mansfield Commission for the Arts, Public Art Manager - Community Engagement Department,

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

50

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Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Demo gardens at the Service Center and Mansfield Activities Center are a certified Wildlife Habitat & Monarch Waystations

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

maintained

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Code Compliance & PARKS

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Working with PARKS & Code Compliance to increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances as well as encouraging use of milkweed in garden beds around the city.

Host or support a native seed or plant sale, giveaway or swap.

How many people attended your event? (Enter WHOLE NUMBERS only)

75

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

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TRWD and Garden Club are our main partners. We also extended the garden at Tarver Rendon Elementary School and started a garden at Lightouse for the Nation's Food Pantry off of Broad Street.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

170

Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation’s Schoolyard Habitats program and Monarch Mission curriculum).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

In house programs

What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)

Monarch Festival, Children's Gardening, Texas Native Plant Walks

How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0

What resources, if any, are you providing to educators?

n/A

What is the maintenance schedule to ensure planted habitat is maintained?

Volunteers care for our garden monthly

How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).

50 students

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How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)

0

Please list the names of the schools you are working with.

We are working with families, but hope to work with schools in the future.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

How many plants were planted? (Enter WHOLE NUMBERS only)

30

Please describe your effort in completing this action.

30 new plants were planted thoughout the year. Many more have been maintained throughout the year at each of the gardens.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Parks & Rec

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