City of Mansfield

Mansfield, TX

Mayor-Elect Michael Evans

Pledge Summary

The City of Mansfield is located in the Dallas-Fort Worth Metroplex area with a population of roughly 74,000. We have multiple native plant gardens throughout the city as well as a nature park. We want to continue to make the city more pollinator friendly with native plants, new pollinator gardens, and mowing practices. We are committed to saving the monarch butterfly and other pollinators by engaging and educating residents of their importance.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Create a community-driven educational conservation strategy, initiative, or practice that focuses on and benefits local, underserved residents.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

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- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.
- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Michael Evans	2025	4/28/2025	Leadership Circle
Mayor Michael Evans	2023	1/23/2023	Leadership Circle
Mayor Michael Evans	2022	2/11/2022	Leadership Circle
Mayor-Elect Michael Evans	2021	12/9/2020	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

600

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

250 youth and 150 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

10

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

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schools, community gardens, public park areas

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We off free events for all ages to attend

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We want to see our citizens helping to protect the pollinator's habitat as well as creating new habitats.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The hand outs to give to the public at our events.

What else should we know about your monarch butterfly conservation efforts over the last year?

We held a large Monarch Festival where the community came together to learn the importance of the pollinator habitats.

Selected Action Items

Create a community-driven educational conservation strategy, initiative, or practice that focuses on and benefits local, underserved residents.

Please describe the process to create the strategy , the strategy goals and content, and/or results of implementation. Please also identify who was engaged in this process, what partnerships were established, and how you engaged these groups. Provide a link, if possible.

Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking

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below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

September 26, 2016

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayor's Monarch Pledge Day

Upload a copy of your proclamation.

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Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

4.24.2021 Veg Gardening Mansfield resized.png

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Organic Gardening (helps to protect pollinators) on demand virtual class July 11-17, 2021 attendance was 44 Beekeeping in North Texas - on demand virtual class Aug. 21-17, 2021 attendance was 66 Gardening for Pollinators on demand virtual class Sept. 1-9, 2021 attendance was 18 Native plant sales through TRWD and Rooted In/UPlant It on Sept. 25, 2021 kits sold - 38 Pollinator plant seeds made available through library seed bank (seeds donated by TRWD) summer 2021 ; several pounds of pollinator and vegetable seeds provided for the seed library, along with literature, bookmarks Social media posts for all gardening/beekeeping classes; also on Environmental and Water Utlities calandars and webpages; posted flyers in library and MAC

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Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Festival May 2021 nature hike.jpg

Please describe the groups you engaged with and how you engaged with these groups below.

Mansfield Garden Club works throughout the city with many different employees to help keep out gardens native and maintained. Encourage Garden Club to replace plants in demo gardens at Service Center, library, and rec center with only natives and adaptive with an emphasis on pollinator plants; water utilities and environmental services provides funds for plant purchases and maintenance by Garden Club Residents who participated in selected gardening classes were eligible for free plants (herbs and veggies) that we distributed from the service center and library Lead plant tour at ONP during the Monarch Festival 2021; provided participants with guides and also placed educational signage around parks for festival goers to continue learn as they walked the park Currently working with Garden Club to redo the plant information labels in the service center demo gardens. These labels will include info about pollinators as related to each appropriate plant.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

City staff worked to change their mowing schedule to mow later in the fall to help the bees. There were no outside groups that helped with this.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Parks & Rec seeded 6 acres with wildflowers mix instead of mowing like normal. They also seeded two wildflower areas about 7 acers each.

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

2 Photo Contest May 2021.PNG

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Photo Contest May 2021.PNG

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Mansfield Commission for the Arts Board

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

25

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

We did a photo contest for both youth and adults to participate in. We also had professional and a fun category.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

38 UPlant It kits sold; 51 herb gardens picked up; veggie gardens - 51 class participants picked up; 20 were sent to Parks home school students for their gardening class; 10 staff picked up; remaining went to Harvest International for their community garden; plant total: 450 (150 basil, 150 tomato, 150 pepper); Monarch Festival Plant Sale 70 plants sold

How many people attended your event? (Enter WHOLE NUMBERS only)

250

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Tarrant Regional Water District provides our plants and seeds for giveaways and coordinates Master Gardeners for our classes

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

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Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

We have two native gardens that we maintained this year. one at 1650 Matlock Road Mansfield Texas 76063 and the other at 106 S Wisteria St, Mansfield, TX 76063

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Mansfield Garden Club, High School Plant Clubs, Oliver Nature Park Volunteers, Parks & Rec Staff

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

1

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Upload any relevant documents, images, or other attachments related to your effort on this action.

Certified Wildlife Habitat.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Mansfield Garden Club

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

Demo gardens at the Service Center are a certified Wildlife habitat

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

NA

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How many plants were planted? (Enter WHOLE NUMBERS only)

20

Please describe your effort in completing this action.

We seeded our two native parries with milkweed seeds as well as planted plants in our gardens this year.

Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

100

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

These signs are located in our three gardens one at the Rec center, the other at the nature park, and at our Parks & Rec admin building.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

Master Gardeners are speakers for all our gardening classes with the city.

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Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

They encourage participants to support monarch butterfly conservation and habitat restoration.

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Revising the Landscape Ordinance. completion and approval by Fall 2022

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Fall 2022

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