City of North Branch

North Branch, MN

Mayor Jim Swenson

Pledge Summary

North Branch is a city in east central Minnesota with a population of roughly 11,000. Mayor Swenson has committed to saving the monarch butterfly and other pollinators with their signing of the Mayor's Monarch Pledge and looks forward to engaging residents in building more pollinator habitat throughout the city.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Jim Swenson	2021	3/30/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

200

Created with the DynamicPDF Essentials Edition. [u964:v1.14.0.49966]

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

100 adults and 100 youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

2.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

rights-of-way, parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

inclusive for all

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

To help restore habitat for the monarch and encourage our citizens to do the same so that these magnificent butterflies and other pollinators will once again flourish across our state and the continent

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Grant Funding

What else should we know about your monarch butterfly conservation efforts over the last year?

Continuing to provide education opportunities for the community

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Created with the DynamicPDF Essentials Edition. [u964:v1.14.0.49966]

Date of Proclamation:

3/23/21

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

MONARCH PLEDGE

Upload a copy of your proclamation.

Resolution 021-021-CC.pdf

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

3 North Branch Public Works Kids for Saving Earth Monarch Strategy Group

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Kids for saving Earth and the Monarch Strategy Group helped identified areas and times for selective mowing of road ditches to enhance monarch and pollinator habitat

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

North Branch Area Library - 6355 379th St North Branch MN

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Kids for Saving Earth, Monarch Strategy Group

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

2.5

Created with the DynamicPDF Essentials Edition. [u964:v1.14.0.49966]