City of Santa Fe

Santa Fe, NM

Mayor Alan Webber

Pledge Summary

The City of Santa Fe is committed to a wide-ranging series of programs that will protect pollinators and monarch butterflies, develop our tree canopy, conserve water and take a leadership role in sustainability.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Systems Change

- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Alan Webber	2025	4/17/2025	
Mayor Alan Webber	2022	3/3/2022	
Mayor Alan Webber	2021	3/25/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

Created with the DynamicPDF Essentials Edition. [u512:v1.14.0.49966]

number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

1000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

500 youth and 500 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Habitats are being created and maintained in residences, schools, community gardens and parks.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

It would be great to learn more about your social equity programming.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The City of Santa Fe became a Bee City, USA this year which fell in line with the Mayors' Monarch Pledge. There was a lot of public interest in pursuing these designations and it helped align internal city efforts towards a common goal of protecting and planting pollinator habitats.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

How are other communities using this messaging in their existing work.

What else should we know about your monarch butterfly conservation efforts over the last year?

Created with the DynamicPDF Essentials Edition. [u512:v1.14.0.49966]

We partnered with the Santa Fe Watershed Association and Xerces society to develop an education resource booklet that had a focus on pollinator habitats. The City also developed a pollinator resource guide and distributed them through local nurseries.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

May 12, 2021

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

A Resolution Supporting the City of Santa Fe Joining the National Wildlife Federation's Mayors' Monarch Pledge to Preserve the Monarch Butterfly and the Habitat Upon Which It Relies.

Upload a copy of your proclamation.

2021-26_web.pdf

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Upload any relevant documents, images, or other attachments related to your effort on this action.

pollinator guide - front (1).png

Upload any relevant documents, images, or other attachments related to your effort on this action.

pollinator guide - back (1).png

How many community organizations and groups participated? Please list them below.

The City partnered with the Xerces Society, Randall Davey Audubon Center, Santa Fe Watershed Association, the Santa Fe Public Schools, the Santa Fe Community College and 15+ local organizations working towards the preservation of pollinator habitats.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Created with the DynamicPDF Essentials Edition. [u512:v1.14.0.49966]

Together we developed a pollinator resource guide that we used to inform the community on things like not raking the leaves. Internally, city parks is working on planting a pollinator garden in the spring of 2022. A grant was received this year by our Keep Santa Fe Beautiful program to create a new pollinator garden that would include a bee sculpture made out of recycled materials and an education program around it.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

As part of the 2021 Next Generation Water Summit, the City hosted a series of community events. The pollinator resource guide was distributed and free seeds were given out. Three local nurseries also participated and allowed the City to setup some signage that focused on pollinator friendly plants.

How many people attended your event? (Enter WHOLE NUMBERS only)

500

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

The City partnered with the Santa Fe Railyard Park to host a pollinator day event.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City Parks, Keep Santa Fe Beautiful and Water Conservation have received a grant to plant a pollinator garden in an existing city park. The garden will be used for education purposes and be completed in 2022.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Will be completed spring 2022

Created with the DynamicPDF Essentials Edition. [u512:v1.14.0.49966]