# City of Yoncalla

Yoncalla, OR

Mayor Stacey Atwell-Keister

## Pledge Summary

Yoncalla is a city in Douglas County, Oregon with a population of about 1100. We pledge to help monarch butterflies and other pollinators by collecting and distributing milkweed seeds for homeowners to plant on their property, removing invasive species like pampas grass and butterfly bushes in our right-of-ways and replacing them with milkweed, and working with the local elementary school to launch an outdoor education program in the school garden.

## Action Items Committed for 2021

### Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

### Program and Demonstration Gardens

- Facilitate or support a milkweed seed collection and propagation effort.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation’s Schoolyard Habitats program and Monarch Mission curriculum).

## Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor Stacey Atwell-Keister | 2021 | 3/25/2021 | |

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

Created with the DynamicPDF Essentials Edition. [u948:v1.14.0.49966]

125

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)**

100 youth and 25 adults

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

.01

**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

school garden

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

Our school is a Title 1 school and the vast majority are low-income students. We did a summer school program where the kids created monarch habitat in the school garden which is used by the entire elementary student body.

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

I want to rebuild monarch habitat to the greatest extent possible.

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

We had a partnership with the Elkton Community Education Center who provided the native species of milkweed that the school planted. I have no idea what would help expand equitable engagement - maybe get people out of survival mode in extreme poverty during a global pandemic?

## Selected Action Items

### Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we

Created with the DynamicPDF Essentials Edition. [u948:v1.14.0.49966]

**encourage you to also communicate in that language; Champion Pledges must communicate in that language.)**

**Please describe the methods of public communication below (e.g., printed materials, social media, print media).**

## Facilitate or support a milkweed seed collection and propagation effort.

**How many people attended your event? (Enter WHOLE NUMBERS only)**

**What species were collected or propagated?**

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**

**Please describe the milkweed seed collection and propagation effort that you hosted.**

## Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

**Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)**

**How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)**

**What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.**

**Please describe the maintenance schedule for these planted areas.**

## Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

**What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)**

**How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)**

Created with the DynamicPDF Essentials Edition. [u948:v1.14.0.49966]

**Please list the names of the schools you are working with.**

**What resources, if any, are you providing to educators?**

**How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).**

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

**How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.**

**What is the maintenance schedule to ensure planted habitat is maintained?**

Created with the DynamicPDF Essentials Edition. [u948:v1.14.0.49966]