Township of Carling

Carling, ON

Mayor Mike Konoval

Pledge Summary

The Township of Carling is a rural municipality located in Northern Ontario. This will be the fourth time we have taken the Mayors Monarch Pledge. We will continue to promote a monarch friendly environment within the Township by educating our ratepayers and our staff. We will continue to grow our monarch garden and will encourage our ratepayers to do the same.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Susan Murphy	2023	3/28/2023	Signatories
Mayor Mike Konoval	2021	3/25/2021	Signatories

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

2000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

Unknown but mostly adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Waste sites and boat launch sites as well as we continued to grow the monarch garden started at the community centre and township office a few years ago. We encouraged residence to plant these gardens in their backyards.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We have been advertsining this program on social media and encourging everyone to participate. We have not been leverging one group over another.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We live in a rural area and want to preserve the wildlife as best we can.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Resources that would be helpful is on how to engage the community and how to do build this program in a small community with few resources.If you could also provide resources to be shared over social media that can be used to inform the public about this program and why it is important, what to plant, where and when to plant, that would be extremely

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helpful. We are a very small office with the summer being our busiest time, sadly we do not have alot of resource to put towards this during this time of year.

What else should we know about your monarch butterfly conservation efforts over the last year?

We are a small office with few resources. We struggle to reach people and to engage our community. Any supports you could provide catered to smaller areas with smaller populations would be beneficial. We have heard from residence who wanted to plant milkweed in thier gardens that it has been hard to source at our local garden stores.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 13, 2021

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayors Monarch Pledge

Upload a copy of your proclamation.

Reolution re Mayors Monarch Pleadge.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly day poster.jpg

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Due to COVID-19 our office and our facilities were closed, as a result we were limited to using social media to communicate to the public. We shared the attached poster, which encouraged residence to plant and send us photos of their monarch gardens. The poster

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was shared on our Facebook page on a regular basis, as well as on our website and was emailed out to our subscriber list. Unfortunately we only got a handful of pictures back but were told by many that they had planted milkweed or would be planting it.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

We are from a small community with few resources. The only group we were able to engage with was the Georgian Bay Biosphere (GBB).

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

The GBB helped us plant milkweed as well as other butterfly friendly plants at our office and at our community centre. They encouraged the public to also plant these types of plants in their gardens.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

We planted a monarch garden at our waste sites as well as some of the boat launches. We also continued to grow our garden at the Community Centre and our Township Office. Due to resources these gardens were very small but will hopefully grow in the future.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The Geoegian Bay Biosphere

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.1

Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to

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increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly day poster.jpg

How many estimated individuals participated in your challenge? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 100).

50

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

None

When did this challenge take place?

From spring until late summer

What is the total acreage of habitat created? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.5

Please describe your challenge and the results.

We encouraged residents to plant monarch friendly gardens and to send us pictures with the hope of being able to create a display in the fall. Unfortunately we only received one submission but heard from many that they were planning on planting these types of gardens. We were also told that many of our residence wanted to plant milkweed but were having a hard time sourcing it or other butterfly friendly plants in our small town.

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