City of Shavano Park

City of Shavano Park, TX

Mayor Bob Werner

Pledge Summary

City of Shavano Park is a small city of about 3,500 located in northwest Bexar County at the edge of the Texas Hill Country, approximately twelve miles north of downtown San Antonio, and along the Olmos and Salado Creeks. Shavano Park and the rest of south-central Texas are visited annually by the migrating Monarch butterflies and home to many native wildflowers that support the species. City of Shavano Park pledges to continue education efforts that emphasize the importance of Monarch butterflies to the region's habitat and encourage the planting of native wildflowers that support Monarch butterflies by residents and businesses owners of the City.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Robert Werner	2026	1/9/2026	
Mayor Robert Werner	2025	2/25/2025	Signatories
Mayor Bob Werner	2024	4/1/2024	Signatories
Mayor Bob Werner	2023	12/7/2022	Signatories
Mayor Bob Werner	2022	3/14/2022	Signatories
Mayor Bob Werner	2021	3/24/2021	

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

1600

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

Roadrunner Article to all residences, unknown number of youth to kids. Arbor Day event was roughly 80% adult, 20% children, with 100-150 attending.

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Estimated acreage based upon two City rock gardens with milk weeds and residences using the distributed milkweed seed packets

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

The City's newsletter publication with milkweed planting encouragement is delivered for free to all 1,400 homes in the City regardless of income, ethnicity or race.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Support the Monarch butterfly population that visits south-central Texas annually.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Current program and guidance documents are sufficient.

What else should we know about your monarch butterfly conservation efforts over the last year?

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City replanted milk weeds in one of our rain gardens that collects water runoff from City Hall parking lot. It was an eagle scout project.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

January 23, 2023

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

January 2023 as "Monarch Butterfly Month"

Upload a copy of your proclamation.

230126 - Proclamation Monarch Butterfly 2023.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

231001 - Roadrunner Article - Monarch Plants.pdf

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Printed Roadrunner Newsletter is distributed to all the roughly 1600 residences of the City of Shavano Park

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

231107 - Milkweed Seeds for Arbor Day.pdf

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How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

25 packets of seeds

How many people attended your event? (Enter WHOLE NUMBERS only)

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Shavano Park Citizens Tree Committee

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