City of Shavano Park

City of Shavano Park, TX

Mayor Bob Werner

Pledge Summary

The City of Shavano Park is located on the edge of the Texas Hill Country and offers a unique blend of rural small town character with urban conveniences. The City's motto is "City living with Country Charm," a phrase the City lives up to by being a nature and wildlife habitat. The City has committed to saving the Monarch Butterfly by planting the Milkweed plat at City Hall, community garden and municipal buildings. The City also informs the Residents of their ability to contribute by proclaiming April as Monarch Pledge Month in conjunction with the City's annual Arbor Day Celebration.

Action Items Committed for 2022

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Robert Werner	2026	1/9/2026	
Mayor Robert Werner	2025	2/25/2025	Signatories
Mayor Bob Werner	2024	4/1/2024	Signatories
Mayor Bob Werner	2023	12/7/2022	Signatories
Mayor Bob Werner	2022	3/14/2022	Signatories
Mayor Bob Werner	2021	3/24/2021	

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

400

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

Unknown

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Residences

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

The City's newsletter publication with milkweed planting encouragement is delivered for free to all 1,400 homes in the City regardless of income, ethnicity or race.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Support the Monarch butterfly population that visits south-central Texas annually.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Current program and guidance documents are sufficient.

What else should we know about your monarch butterfly conservation efforts over the last year?

City is engaging with several Eagle scouts to plant milkweed gardens on the 16 acre Municipal Tract.

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Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

March 28, 2022

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Pledge Month

Upload a copy of your proclamation.

5.2 Mayor's Monarch Butterfly - FINAL.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

221019 - Roadrunner Article - Monarch Plants.docx

Upload any relevant documents, images, or other attachments related to your effort on this action.

221108 NOV RR.pdf

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Article encouraging the Fall planting of local wildflower species to support Monarch butterflies in Community Newsletter. Newsletter is delivered to all 1,400 homes in City of Shavano Park. Newsletter itself is attached, article on page 4. Word document of the article itself also attached.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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220317 - Milkweed Seed Invoice.pdf

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

50 packets of seeds distributed

How many people attended your event? (Enter WHOLE NUMBERS only)

200

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Shavano Park Citizens Tree Committee

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