# City of Chesterfield

Chesterfield, MO

Mayor Bob Nation

## Pledge Summary

Chesterfield, Missouri is a city in the St. Louis area. Our population is approximately 50,000. The city is located in west St. Louis County, with rolling, wooded hills and the Chesterfield valley lying next to the Missouri River. We value our parks, open space, and community gardens. Mayor Nation of Chesterfield, Missouri has committed to saving the monarch butterfly and other pollinators with his signing of the Mayors' Monarch Pledge. He looks forward to engaging residents, through the efforts of the Chesterfield Citizens' Environmental Advisory Committee, in building more pollinator habitat in our city.

## Action Items Committed for 2023

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

### Program and Demonstration Gardens

- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).
- Display educational signage at monarch gardens and pollinator habitat.

## Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor Dan Hurt | 2026 | 3/26/2026 | |
| Mayor Bob Nation | 2025 | 12/4/2024 | Signatories |
| Mayor Bob Nation | 2023 | 2/22/2023 | Signatories |
| Mayor Bob Nation | 2022 | 5/4/2022 | Leadership Circle |
| Mayor Bob Nation | 2021 | 3/22/2021 | |

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# Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

22000

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)**

10000 Youth - 12000 adults

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

1

**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

outdoors in public spaces, rights-of-way at the YMCA, and alongside a lake in one of our parks.

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

We support all pollinators with the Monarch Butterfly as their iconic leader.

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

We have representatives from all four Wards of our community on the CCEAC Committee who are supportive of the Monarch Pledge

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

he NWF handouts and Garden for Wildlife Applications are the most helpful to us for our city hall education table and our events throughout the year.

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**What else should we know about your monarch butterfly conservation efforts over the last year?**

A resident Rob Kilo really showed us he was paying attention to what we synergized into a larger than expected number of Chesterfield Butterfly-pollinator gardens in public spaces with the NWF Logo/Sign showing. We continue to educate our public with your handouts at our events to provide on-going education to the public.

## Selected Action Items

### Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

**Date of Proclamation:**

February 1, 2023

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

Mayors' Monarch Pledge Day

**Upload a copy of your proclamation.**

Proclamation - Monarch Butterfly 2023.pdf

### Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

**How many community organizations and groups participated? Please list them below.**

Our resident committees, CCEAC and PRACAC, provided the cooperation necessary this year for the gardens mentioned, plus The Butterfly House, our first NWF Certified Schoolyard Wildlife Habitat inside of our NWF Certified Community Wildlife Habitat.

**Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.**

It's the individuals of our volunteer groups that participated: Rob Kilo/PRACAC and Darcy Capstick/CCEAC with the members invited to attend dedications and preparations.

### Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

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**How many community organizations and groups participated? Please list them below.**

3

**Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.**

The Rob Kilo family, Chesterfield YMCA and Butterfly House were instrumental this year.

## Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Historically the NWF Certified Habitat signages are at our public gardens and many family gardens for butterflies/pollinators. It is a large number from 18 going on 19 years of RECertifications of our Community Wildlife Habitat. The Butterfly House proudly displays its Schoolyard Wildlife Habitat Sign and the Certificate we receive once you RECertify our Community Wildlife Habitat with the Fiscal Year Report in December. City Hall has the NWF Certified Community Wildlife Habitat signage indoors and outdoors.

**What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)**

A new Monarch Butterfly garden was installed in 2023 on YMCA property in part with the Rob Kilo family. Description on our website... https://www.chesterfield.mo.us/monarchs-heavenly-journey.html

## Display educational signage at monarch gardens and pollinator habitat.

**How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)**

3

**Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).**

Historically the NWF Certified Habitat signages are at our public gardens and many family gardens for butterflies/pollinators. It is a large number from 18 going on 19 years of RECertifications of our Community Wildlife Habitat. The Butterfly House proudly displays its Schoolyard Wildlife Habitat Sign and the Certificate we receive once you RECertify our Community Wildlife Habitat with the Fiscal Year Report in December. City Hall has the NWF Certified Community Wildlife Habitat signage indoors and outdoors.

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