CITY OF OCEANSIDE

Oceanside, CA

Mayor Esther Sanchez

Pledge Summary

The City of Oceanside, founded in 1888, is a coastal city located between San Diego and Los Angeles. We are a designated "California Cultural District" and have a highly-rated thriving downtown scene, plenty of open space, miles of beautiful beaches, unique architecture and historic buildings, and an efficient transportation hub. Mayor Sanchez is committed to urging the community to create and maintain essential monarch habitat so that monarchs and other pollinators will thrive!

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Program and Demonstration Gardens

- Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Esther Sanchez	2022	4/7/2022	Signatories
Mayor Esther Sanchez	2021	3/19/2021	Signatories

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

60000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

1000 youth and 59000 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Residences and City parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

The Mayor met with children at the City's Crown Heights Resource Center to participate in Earth Month activities in April 2021.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

To increase the Monarch population.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

A list of citizen science projects or resources for milkweed seeds (seed swap or sales).

What else should we know about your monarch butterfly conservation efforts over the last year?

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Our community in Oceanside, CA was very engaged.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 21, 2021

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayor's Monarch Pledge Day 2021

Upload a copy of your proclamation.

Mayor's Proclamation.JPG

Upload a copy of your proclamation.

Proclamation on Monarchs - 4-21-21.pdf

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

CA native milkweed seeds for kids.jpg

Please describe the groups you engaged with and how you engaged with these groups below.

Staff engaged with community garden manager at Nelms St. Community Garden and provided seeds. Mayor Sanchez worked with children on Earth Day in Crown Heights neighborhood garden.

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

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20 acres of trail

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

Oceanside's Friends of El Corazon have been engaged in an invasive species removal program on the City property located in the heart of Oceanside known as "El Corazon." The area is along Garrison Creek Trail and the group spends hours each month in these removal/plating efforts.

Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch post 8-9-21.JPG

How many estimated individuals participated in your community science effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 150).

200

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Green Oceanside and Public Works Department

Please describe the community science program that you supported or initiated. Provide a link to any relevant programs, if possible.

The City supported our community of 60,000 social media followers to engage with a community science project listed here: http://rcdsandiego.org/wp-content/uploads/2018/04/Monarch-citizen_science-overview.pdf?fbclid=IwAR2zQspvR3tzb1Vs1D7y_ehQ-09vmJC-JurlkoC6QD9eLfCMVkkVOj5IEeQ

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Public Works Department

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What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

In progress.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of Oceanside Public Works Department

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

https://www.ci.oceanside.ca.us/civicax/filebank/blobdload.aspx?blobid=52773

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

The City of Oceanside recently adopted an Integrated Pest Management Plan to place an even higher priority on the use of products and approaches that have the least potential for negative effects on human health, butterflies and other pollinators, and the environment. Part of this plan includes the use of native milkweed and other native plants whenever possible to enhance approximately 254 acres of park facilities, athletic fields, and landscapes at various civic facilities which includes 30 community parks.

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