

City of Rockwall

Rockwall, TX

Mayor Kevin Fowler

Pledge Summary

The City of Rockwall has nine Monarch Waystations, several prairie grass areas and the Pettinger Nature Preserve. The Parks and Recreation Department manages these with the assistance of the Butterfly Brigade and Butterfly Battalion that consist of volunteers that manage the way stations weekly year around. We are committed to protecting and preserving areas for our important pollinators.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Tim McCallum	2026	12/15/2025	
Mayor Trace Johannesen	2025	12/11/2024	Signatories
Mayor Trace Johannesen	2024	1/9/2024	Signatories
Mayor Kevin Fowler	2023	2/3/2023	Signatories
Mayor Kevin Fowler	2022	1/25/2022	Signatories
Honorable Mayor Kevin Fowler	2021	3/19/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).

150

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)

50 youth and 100 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).

1

Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.

Parks and Nature Preserves

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

These gardens are located in nine of our public parks which are available to all ethnicity and socioeconomic backgrounds. Our Butterfly Brigade and Battalion groups reach out to all members of the community to assist in garden maintenance and training opportunities

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We are dedicated to pollinator protection and open spaces

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The community volunteers

What else should we know about your monarch butterfly conservation efforts over the last year?

we have nine Monarch Waystations in our city and two community volunteers groups the Butterfly Brigade and Butterfly Battalion

Selected Action Items

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

Butterfly Brigade and Butterfly battalion groups have Major planting day spring 2023

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

[20221115_161933.jpg](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[20221115_161943.jpg](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[20221115_152850.jpg](#)

How many community organizations and groups participated? Please list them below.

Butterfly brigade and Butterfly battalion

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

The management and maintain all nine of of waystations in the parks with assistance of the parks and recreation department.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

9 different city parks located throughout the City of Rockwall

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Educational Garden, Butterfly Brigade and Butterfly Battalion

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones.

2

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.