Charter Township of Shelby

Shelby Township, MI

Supervisor Rick Stathakis

Pledge Summary

Situated in west Macomb County, 20 miles north of Detroit and 8 miles west of Anchor Bay, the Charter Township of Shelby is home to nearly 80,000 residents. Among our greatest assets are our 1,200 acres of township parks, home to more than 100 species of native birds and animals, including nesting American bald eagles, and more than 80 species of trees, shrubs and wildflowers. Township Supervisor Rick Stathakis has committed to making a home for the monarch butterfly and other pollinators within our township's borders with the signing of the Mayors' Monarch Pledge, and looks forward to engaging residents in building more pollinator habitats throughout our community.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Host or support a native seed or plant sale, giveaway or swap.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city

Created with the DynamicPDF Essentials Edition. [u872:v1.14.0.49966]

properties.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Supervisor Rick Stathakis	2021	3/19/2021	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

100

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

10 youth and 90 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

N?A

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

N/A

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Raise awareness in community and foster engagement

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to

Created with the DynamicPDF Essentials Edition. [u872:v1.14.0.49966]

help expand equitable engagement in community processes and access to high-quality, usable nature?

NWF resources

What else should we know about your monarch butterfly conservation efforts over the last year?

We had difficulty completing all the items, but it was not for a lack of trying

Selected Action Items

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

4/20/2021

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayors' Monarch Pledge Day

Upload a copy of your proclamation.

Monarch Pledge 2021 Proclamation signed.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Created with the DynamicPDF Essentials Edition. [u872:v1.14.0.49966]

Utilized the township website (www.shelbytwp.org) and social media (@The ShelbyTwp) to send out communication, resources and information to community members

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

How many community organizations and groups participated? Please list them below.

0

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

We are still working on compiling a complete HOA listing to work with HOAs in the future

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

0

How many people attended your event? (Enter WHOLE NUMBERS only)

0

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

We reached out to local nurseries to help us organize the vent and never heard back from any of them.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

4101 River Bends Dr, Shelby Township, MI 48317

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Created with the DynamicPDF Essentials Edition. [u872:v1.14.0.49966]

Local Volunteers

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.1

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

We are looking at doing a major overhaul to our campus in 2022 or 2023 and would like to use native nectar plants in the new landscaping

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Local schools

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

3

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

https://www.youtube.com/watch?v=VACcZgcn8-o

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Created with the DynamicPDF Essentials Edition. [u872:v1.14.0.49966]