# Village of Deerfield

Deerfield, IL

Mayor Daniel Shapiro

## Pledge Summary

The Village of Deerfield is a community located in northeastern Illinois with a population of roughly 19,000. Mayor Shapiro has committed to saving the monarch butterfly population and other pollinators by signing the Mayors' Monarch Pledge. Mayor Shapiro is supportive of growing the native gardens and is engaging with residents to continue building community native gardens.

## Action Items Committed for 2024

### Program and Demonstration Gardens

- Display educational signage at monarch gardens and pollinator habitat.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation’s Community Wildlife Habitat program).
- Host or support a native seed or plant sale, giveaway or swap.

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species’ need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

## Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor Dan Shapiro | 2025 | 3/24/2025 | |
| Mayor Daniel Shapiro | 2024 | 1/18/2024 | |
| Mayor Daniel Shapiro | 2023 | 2/23/2023 | Signatories |
| Mayor Dan Shapiro | 2022 | 12/21/2021 | Signatories |

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| Mayor Harriet Rosenthal | 2021 | 3/19/2021 | Signatories |
|---|---|---|---|

# Action Items

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

0.79

**What was your community’s motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

Monarch conservation aligns with our community's overarching sustainability goals, reinforcing our dedication to preserving natural resources for future generations.

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

Fyers

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

50

**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

Roadsides

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0.” (Enter WHOLE NUMBERS only.)**

0

# Selected Action Items

**Display educational signage at monarch gardens and pollinator habitat.**

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**How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)**

**Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).**

## Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

**Date of Proclamation:**

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

## Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

**Please describe the groups you engaged with and how you engaged with these groups below.**

## Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

**What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.**

**Please describe the maintenance schedule for these planted areas.**

**Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)**

**How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)**

## Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

**What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)**

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## Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

**Please describe the methods of public communication below (e.g., printed materials, social media, print media).**

## Host or support a native seed or plant sale, giveaway or swap.

**How many people attended your event? (Enter WHOLE NUMBERS only)**

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**

**How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)**

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