City of La Crosse

La Crosse, WI

Mayor Mitch Reynolds

Pledge Summary

La Crosse is a city in west-central Wisconsin with a population of roughly 50,000. La Crosse is located in the Driftless Area which is a region that was unaffected by glacial drift. La Crosse is home to a 1,000-acre marsh and Grandad Park which is located in the vast and beautiful bluff lands of the area. Any and all pollinators are extremely important to La Crosse due to its large outdoor recreation opportunities. Mayor Reynolds of La Crosse, WI has committed to saving the Monarch butterfly and other pollinators with his signing of the Mayor's Monarch Pledge and looks forward to engaging residents in building more pollinator habitats throughout the city.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Display educational signage at monarch gardens and pollinator habitat.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Mitch Reynolds	2025	2/7/2025	Leadership Circle
Mayor Mitch Reynolds	2024	12/5/2023	Signatories
Mayor Mitch Reynolds	2023	12/1/2022	Signatories
Mayor Mitch Reynolds	2022	3/28/2022	Signatories
Mayor Timothy Kabat	2021	3/17/2021	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

25

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

25 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

residential boulevards, community gardens, blufflands, and marshlands

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Gardens are accessible to all members of the community

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Showcasing the need to continue to build on existing projects to enhance habitat.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

I hope to review resources about salt use and seeing where we can implement better practices.

What else should we know about your monarch butterfly conservation efforts over the last year?

nothing to add at this time

Selected Action Items

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Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

06/19/23

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Pollinator Weed

Upload a copy of your proclamation.

Pollinator Week.pdf

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

City Hall - 400 La Crosse St. The garden is located on a governmental lot and assessible to members or the public. The garden demonstrates that small pockets of monarch habitat provide value; even in downtown areas.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Garden was installed and maintained by City Staff.

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

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Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

LookoutSignLowResScrews_2023-0617.pdf

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How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

1

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Sign is located at a rare hill prairie along a popular trail in Hixon Forest.

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