Village of Lincolnshire

Lincolnshire, IL

Mayor Elizabeth Brandt

Pledge Summary

The Village of Lincolnshire, 1957, is a northern suburb of Chicago and is conveniently adjacent to the TriState Tollway. Lincolnshire is home to 7,940 residents, two nationally-recognized public school districts, and over 400 businesses – a number of which are global headquarters and Fortune 500 companies. The Village of Lincolnshire prides itself in its environmental stewardship and its ongoing commitment to monarch butterfly and pollinator habitat education and conservation.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Elizabeth Brandt	2026	3/16/2026	Signatories
Mayor Elizabeth Brandt	2025	12/2/2024	Signatories
Mayor Elizabeth Brandt	2024	12/4/2023	Signatories
Mayor Elizabeth Brandt	2023	3/27/2023	Signatories
Mayor Elizabeth Brandt	2022	4/28/2022	Signatories
Mayor Elizabeth Brandt	2021	3/5/2021	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

1000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

We widely shared information related to our pledge activities in a newsletter that was mailed to all 7,900 residents, multiple e-news articles with ~1,350 subscribers, a website article, and multiple social media posts with a reach of several thousand between all posts. It's unclear what the demographics breakdown is from all of these sources. We estimate messaging reached adults more than youth, so our unscientific breakdown is 500 youth and 4,500 adult.

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.07

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Public Park- Spring Lake Park "Blue Star Memorial"

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

This initiative was shared with our entire community through the Village's website, social media, e-news articles, and mailed newsletters.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The Village is committed to environmental stewardship and had an eager partner in the Lincolnshire Garden Club to promote this cause.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

It would be helpful your organization provided resources on where to easily find seed packet distributors for our region.

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What else should we know about your monarch butterfly conservation efforts over the last year?

Alongside our pollinator education, the Village also promoted the benefits and importance of composting and using compost in their home gardens through a compost giveaway event.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

June 12, 2023

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Proclamation Recognizing National Pollinator Week in the Village of Lincolnshire

Upload a copy of your proclamation.

2023 0612_National_Pollinator_Week.pdf

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Blue Star Memorial Final 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Blue Star Memorial Final 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Blue Star Memorial Final.jpg

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Blue Star Memorial Planting 4.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Blue Star Memorial Planting 3.jpg

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Blue Star Memorial Planting 2.jpg

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Blue Star Memorial Planting.jpg

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BSM in Bloom 4.jpg

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BSM in Bloom 2.jpg

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BSM Rededication Ceremony 2.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

BSM Rededication Ceremony.JPG

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Upload any relevant documents, images, or other attachments related to your effort on this action.

News-Sun_Lincolnshire Garden Club spruces up Blue Star Memori.pdf

Please describe the groups you engaged with and how you engaged with these groups below.

The Village of Lincolnshire partnered with the Lincolnshire Garden Club to plant over 450 plants in a "Blue Star Memorial" revitalization project. The entire site encompasses 3,000 sq ft with two dedicated monarch waystation gardens.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Compost_Seed Giveaway 4.jpg

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Compost_Seed Giveaway 3.jpg

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Compost_Seed Giveaway.jpg

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Seed Packet Labels.pdf

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

100+ pollinator seed packets and 20 cubic yards of compost

How many people attended your event? (Enter WHOLE NUMBERS only)

200

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What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

The Village partnered with the Solid Waste Agency of Lake County and Lincolnshire Garden Club to host a compost and native pollinator seed giveaway event. The goal was to promote the benefits of compost for the environment and home gardening as well as promote pollinator education.

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