Village of Lincolnshire

Lincolnshire, IL

Mayor Elizabeth Brandt

Pledge Summary

The Village of Lincolnshire is located in southeast Lake County, approximately 34 miles from downtown Chicago. The Village encompasses 4.58 square miles and has a population of approximately 7,900 residents. The Village is committed to monarch and pollinator education and conservation.

Action Items Committed for 2022

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Elizabeth Brandt	2026	3/16/2026	Signatories
Mayor Elizabeth Brandt	2025	12/2/2024	Signatories
Mayor Elizabeth Brandt	2024	12/4/2023	Signatories
Mayor Elizabeth Brandt	2023	3/27/2023	Signatories
Mayor Elizabeth Brandt	2022	4/28/2022	Signatories
Mayor Elizabeth Brandt	2021	3/5/2021	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

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5000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

We widely shared information related to our pledge activities in a print newsletter that was mailed to all 7,900 residents, multiple e-news articles with ~1,350 subscribers, a website article, and multiple social media posts with a reach of several thousand between all posts. It's unclear what the demographics breakdown is from all of these sources. We estimate messaging reached adults more than youth, so our unscientific breakdown is 500 youth and 4,500 adult.

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.01

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Public Park- Spring Lake Park "Blue Star Memorial"

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

This initiative was shared with our entire community through the Village's website, social media, e-news articles, and mailed newsletters.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The Village is committed to environmental stewardship and had an eager partner in the Lincolnshire Garden Club to promote this cause.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

It would be helpful your organization provided resources on where to easily find seed packet distributors for our region.

What else should we know about your monarch butterfly conservation efforts over the last year?

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Alongside our pollinator education, the Village also promoted the benefits and importance of composting and using compost in their home gardens.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

June 13, 2022

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Proclamation Recognizing National Pollinator Week in the Village of Lincolnshire

Upload a copy of your proclamation.

Pollinator Week_Proclamation_Website Article.pdf

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pollinator Waystation Garden.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Final Plant List.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Plant Site Before.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Soil Survey.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Plant Site Cleared.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Plant Site After.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Garden Club Planting 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Garden Club Planting 1.jpg

Please describe the groups you engaged with and how you engaged with these groups below.

The Village of Lincolnshire engaged with the Lincolnshire Garden Club to convert over 500 sq ft of undesirable foliage and failing trees at our local Spring Lake Park "Blue Star Memorial" to a pollinator habitat. Attached are photos of the transformation, draft plans, and final list of flowers that were planted. The plantings were done on Wednesday, July 27, 2022. The soil was amended with high quality compost prior to planting and the site was mulched and edged after planting. The Village's Public Works Department will continuously water the area through the summer and fall until the site becomes established. The Garden Club designed this concept and planted these flowers and will help maintain the site into the future. On August 4, 2022, the Village, on behalf of both the Village and Lincolnshire Garden Club, submitted an application for this area to be included on the Monarch Waystation Registry.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Summer in the Shire FB Post.PNG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Seed Giveaway.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Seed Giveaway 2.jpg

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How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

Hundreds of seed packets were given away to residents at a community "Summer in the Shire" concert on July 21

How many people attended your event? (Enter WHOLE NUMBERS only)

150

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Lincolnshire Garden Club

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