Exampleville

Grandwich, VA

Empress H Q

Pledge Summary

HQ Testing 2

Action Items Committed for 2025

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
NPHT-17 HQ Test HQ Test	2027	9/1/2026	
Empress H Q	2025	6/4/2025	Signatories
Mayor Emily Preziotti	2023	11/6/2023	Signatories
Mayor John Smith	2020	11/19/2020	Monarch Champions

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

Created with the DynamicPDF Essentials Edition. [u390:v1.14.0.49966]

number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

0

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0.” (Enter WHOLE NUMBERS only.)

0

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

test

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

test

What was your community’s motivation for taking and continuing to work on the Mayors' Monarch Pledge?

test`

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

test

What else should we know about your monarch butterfly conservation efforts over the last year?

test

Selected Action Items

Created with the DynamicPDF Essentials Edition. [u390:v1.14.0.49966]

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

test

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

test

Upload a copy of your proclamation.

Monarch in Sun Garden Reston VA June 2026.jpg

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

test

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

test

How many people attended your event? (Enter WHOLE NUMBERS only)

0

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

test

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed,

Created with the DynamicPDF Essentials Edition. [u390:v1.14.0.49966]

where appropriate.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

test

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

test

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

test

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

test

Created with the DynamicPDF Essentials Edition. [u390:v1.14.0.49966]