

Proclamation
of the
Borough of Madison
Proclaiming
Mayors' Monarch Pledge Day
March 28, 2022

WHEREAS, the monarch butterfly is an iconic North American species whose multigenerational migration and metamorphosis from caterpillar to butterfly has captured the imagination of millions of Americans; and

WHEREAS, both the western and the eastern monarch populations have seen startling declines due to habitat loss and pesticide usage,

WHEREAS, Madison recognizes that the monarch butterfly, like many pollinators, will only lay eggs on specific host plants, in this case milkweed,

WHEREAS, human health ultimately depends on well-functioning ecosystems and that biodiverse regions can better support food production, healthy soil and air quality, and can foster healthy connections between humans and wildlife; and


WHEREAS, cities, towns and counties have a critical role to play to help save the monarch butterfly, and Madison is striving to become a leader; and

WHEREAS, today I signed the National Wildlife Federation's Mayors' Monarch Pledge and have officially committed to taking meaningful action to protect the monarch butterfly; and

WHEREAS, Madison's Environmental Commission, Community Garden Advisory Committee, Open Space, Recreation and Historic Preservation Advisory Committee, and Garden Club of Madison have committed to communication, education, and support of community efforts to plant monarch gardens at home and throughout Madison, including native plant giveaways; and

WHEREAS, every resident, property owner, and municipal entity of Madison can make a difference for the monarch by planting native milkweed and nectar plants to provide habitat for the monarch and other pollinators in locations where people live, work, learn, play and worship.

NOW, THEREFORE, I, Robert H. Conley, Mayor of the Borough of Madison, on behalf of the governing body, do hereby proclaim March 28, 2022 as Mayors' Monarch Pledge Day in Madison and encourage all residents to participate in community activities that support and celebrate monarch conservation.



Robert H. Conley, Mayor

March 28, 2022