

Event Wrap-Up Report



Mondelēz International Volunteer Invasive Plant Removal, April 22, 2024, Lake Atalanta, Rogers

Thank you for volunteering with us for Earth Day 2024 to remove invasive plant species from **1.4 acres** at Lake Atalanta in Rogers, Arkansas! With your help, we removed three types of invasive plant species along the trail including multiflora rose, Chinese privet, and wintercreeper. Invasive species removal has been shown to have positive effects on water quality through the removal of noxious plants to allow native species to thrive, which have deeper root systems, habitat benefits, and water filtering abilities. This watershed stewardship event helped improve water quality for the City of Rogers, and ultimately benefits Beaver Lake, our regional drinking water supply.

A special thank you to Dan Dwyer for organizing this event with us and to the Mondelēz team for bringing snacks and water to contribute! We greatly appreciate your time and efforts to maintain high-quality water and watersheds in northwest Arkansas. Thank you also to Kara King and the City of Rogers for co-hosting this event and haul off!

Thank you to the following event partners:

Your impact:

1.4 acres of invasive plants removed

48+ volunteer hours contributed



Beaver Water District

MISSION STATEMENT:

To proactively protect, enhance and sustain water quality in Beaver Lake and the integrity of its watershed.
Beaver Watershed Alliance | 162 Doolin Dr. | PO Box 762, Elkins, AR 72727 | 479.750.8007