

Marvin Mayor's Monarch Pledge



The *Marvin Mayor's Monarch Pledge* is a promise for municipalities to take action to help save the *Monarch Butterfly*.

Eastern populations have ***declined by 90%*** in recent years due to climate change and habitat loss.

Through the *National Wildlife Federation's Mayors' Monarch Pledge*, U.S. cities, municipalities, and other communities are committing to ***create habitat*** for the monarch butterfly and pollinators, and to educate residents about how they can make a ***difference at home and in their community***.



**NATIONAL
WILDLIFE
FEDERATION**



Did you know?

The Latin name for Monarch Butterflies is

danaus plexippus

which means

sleepy transformation

caterpillar

male monarch

3 pairs
of eyes

70-100 mm

pouches

monarch eggs



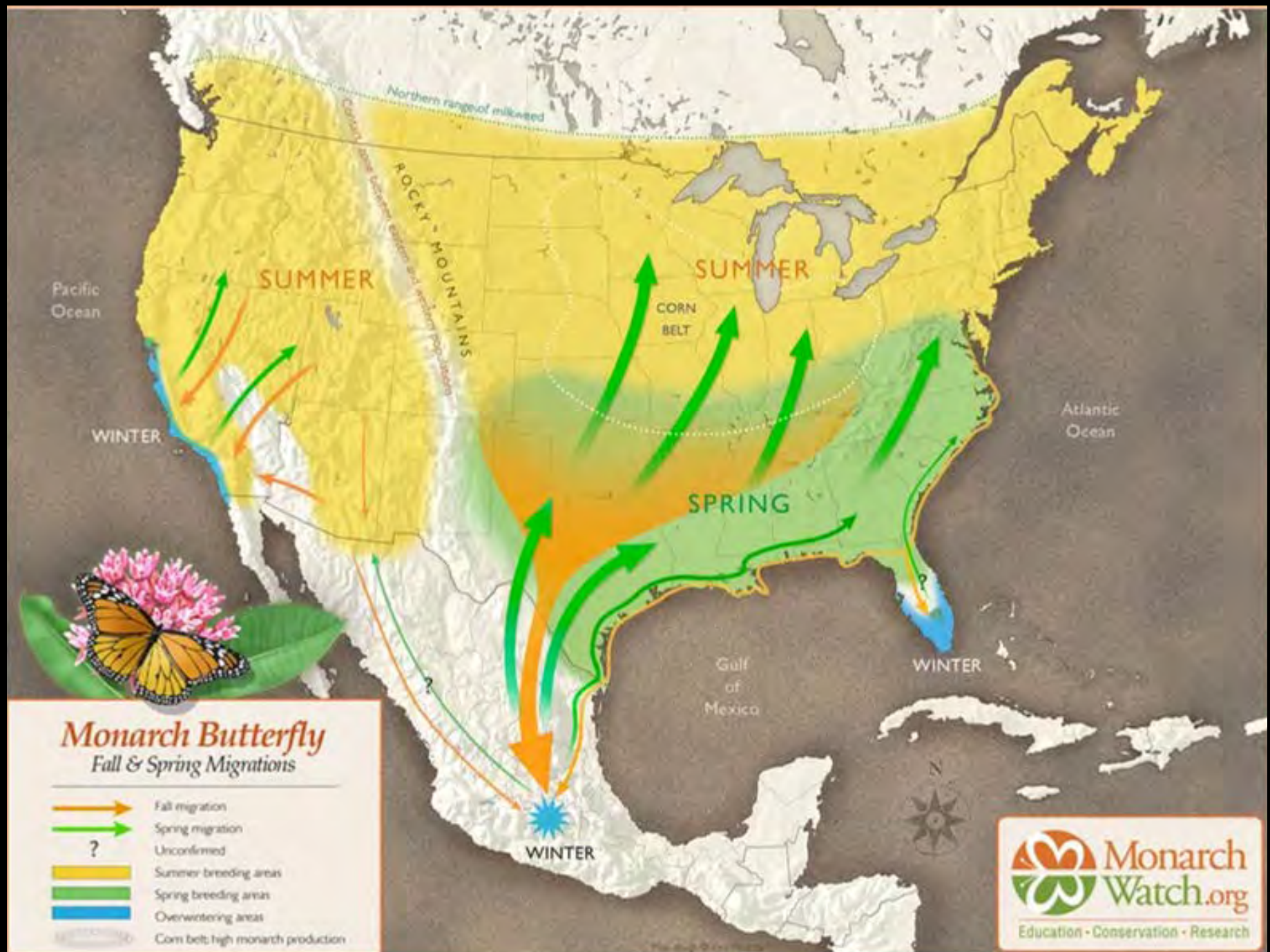
thicker veins

female monarch

two rows of
white spots



Marvin Mayor's Monarch Pledge



COMMON MILKWEED



(*Asclepias syriaca*)

SWAMP MILKWEED



(*Asclepias incarnata*)

BUTTERFLYWEED



(*Asclepias tuberosa*)



Did You Know?



The Monarch population has decreased >80% since the 1990s due to habitat loss from development, excess herbicide / pesticide use and climate change.

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Plants for Adult Monarchs



Solidago
(Goldenrod)



Symphyotrichum spp.
(Aster)



Liatris



Monarda spp.
(Bee Balm)



Conoclinium coelestinum
(Blue Mist Flower)



Echinacea purpurea
(Purple Coneflower)



Native Milkweed, ex.
Asclepias tuberosa



Vernonia spp.
(Ironweed)



Gallardia spp.
(Blanket-flower)



Marvin Mayor's Monarch Pledge



**Support the
Pledge!**
Discount valid
through March 22!

**Support the Marvin Mayor's Monarch Pledge by planting
your own pollinator garden!**

Use Coupon Code SAVEMONARCHS for a 10% Discount!

Available Through:

**My Home
Park** 

www.myhomepark.com/marvin-mayors-monarch-pledge-sale



LAST CHANCE

Marvin Mayor's Monarch Pledge



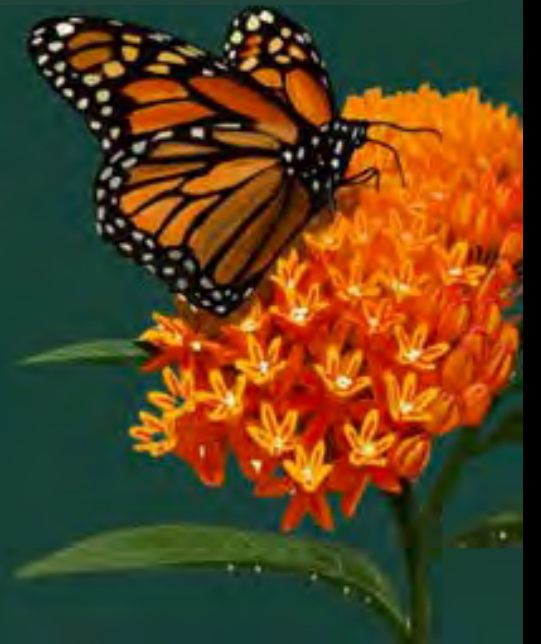
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Did You Know?



Monarch females lay only one egg per milkweed leaf and lay between 100–300 eggs over 2–5 weeks.

Did You Know?



Metamorphosis: Monarch eggs take 3–5 days to hatch. Caterpillars eat for 10–14 days before becoming a chrysalis. Adult Monarchs emerge after 10–14 days and live for 2–6 weeks.

Did You Know?

Most adult monarchs live only 2–6 weeks, but the "Super Generation"—the last group born before fall—can live up to 9 months.



This final generation completes the long migration south and survives the winter before heading back north to lay the season's first eggs.

Did You Know?

It's hard to watch a Monarch butterfly laboring to break free from its chrysalis, but the best thing you can do is nothing at all.



That "struggle" is actually a vital workout. As the butterfly pushes against the walls of the chrysalis, it pumps essential fluids into its wings.

If you "help" by peeling the casing away, those wings won't fully expand or harden, leaving the butterfly unable to fly.

Did You Know?



On Tuesday, February 10, Kristyna Culp of Habitat Builders taught 2nd Graders at Marvin Elementary about Monarchs Butterflies!

95 students attended, with each student receiving a monarch-themed coloring page and a commemorative Marvin Mayor's Monarch Pledge sticker!

Did You Know?



On Sunday, March 1, Habitat Builders hosted an invasive plant removal volunteer event at Marvin Ebird Park!

Removing invasive plants isn't just weeding; it's a key part of the Marvin Mayor's Monarch Pledge!



Special thanks to Scout BSA Troop 8 for their hard work!

Removing invasives reclaim "real estate" monarch butterflies need for milkweed and nectar plants.

Did You Know?



Meet the Eastern Tiger Swallowtail, North Carolina's Official State Butterfly!

Your new garden won't just attract Monarchs—it's an open invitation for these locals too. While Monarchs get the fame, the Mayor's Monarch Pledge creates a buffet for all our native pollinators.

Quick Tips for Marvin Gardeners:

- **Host the Babies:** Plant Tulip Poplar, Wild Black Cherry, or Willow to give caterpillars a home.
- **Adults:** They'll happily share the nectar plants you've already put in for the Monarchs.

Just Planted!



**Houston Ross
Butterfly
Garden**



Milkweed
(Asclepias Tuberosa)

This small demonstration garden will provide learning opportunities for residents to learn how pollinator gardens grow and transform seasonally. Use this garden as a reference point for your home garden!

These plants may be tiny now but they are pollinator powerhouses, providing pollen and nectar for bees, butterflies, and moths; and some will host caterpillars! The Milkweed (*Asclepias Tuberosa*) is a host plant for Monarchs!

Just Planted!



The Village Hall Rain Garden



This garden holds and filters excess water from Houston Ross Park! Some of these plants will reach over 6 feet tall!

These tiny plants will become pollinator powerhouses, providing pollen and nectar for bees, butterflies, and moths! Some will also host caterpillars! The Blue Indigo (*Baptisia Australis*) is a host for Eastern Tailed Blue Butterflies and many others.



Blue Indigo
(*Baptisia Australis*)



Eastern Tailed
Blue Butterfly